

Iowa's Wine and Beer Small Businesses Continue to Grow

Iowa now boasts 71 wineries and 23 breweries, according to the new Iowa Wine & Beer Directory. The guide is available free from any Iowa Welcome Center, at any of the included wineries or breweries, or for order online at www.iowawineandbeer.com.

Over the last year, a dozen wineries and five new beer producers have been established in Iowa. The wine and beer industry has a great impact on Iowa's economy. According to the latest Iowa Welcome Center survey, travelers interested in wineries spent an average of \$236 per trip.

The guide includes information on Iowa's five wine trails and a new color coded map indicating wineries and breweries. Each listing includes information on amenities such as a tasting room, guided tour, special events, picnic area, and if the winery has wedding and reception facilities.