

DNR Seeking New Slogan for Volunteer Program

The Iowa Department of Natural Resources is asking Iowans to help them re-name their volunteer program. They are holding a contest to pick a slogan that will be used to recruit new volunteers and retain their current ones. The current name of the program is called Keepers of the Land.

The department said slogans need to be two to five words and reflect what volunteering means to Iowa's natural resources. Slogans may be submitted via Twitter at [iowadnr](#); Facebook messaging to Iowa DNR; or email at dnr.volunteer@dnr.iowa.gov. Include your name, email address, phone number, and indicate "KOL Slogan" with the entry.

The deadline to enter is March 1, 2010. The top three slogans will be placed on DNR's Facebook page on March 5 and the entry with the most votes by 4:30 p.m., March 15, will be declared the winner.

The person who submits the winning slogan will receive two free nights of camping in any Iowa state park, a 1 year subscription to *Iowa Outdoors* magazine, an *Iowa Sportsman's Atlas*, and more.

The department says volunteers are a very important component to managing Iowa's natural resources, from helping to restore prairies, creating state parks friends groups, and more. In 2009, more than 93,000 hours were donated by more than 24,100 volunteers to enhance and preserve Iowa's natural resources.