

Report Shows Program Helps Community Attractions

The Vision Iowa Board has released its 2010 Annual Status Report. Since the program inception in 2000, the board has directly leveraged more than \$346 million in state awards into more than \$1.5 billion of local investments in Iowa. In the program's nine years, investments have been made in 93 counties and 224 communities.

According to Vision Iowa Board Chairwoman Regina Bailey, the Vision Iowa program encourages partnerships. The partnerships are between the public, private, and non-profit sectors; and partnerships between state and local government.

The report is available at <http://iowalifechanging.com/AnnualReport/2009/ided-report/vision-iowa/default.aspx>

Sullivan Brothers Highlighted

This year's report highlights the Sullivan Brother's Museum project. The museum project received \$1.5 million of Vision Iowa funding for improvements as a part of a large, comprehensive Vision Iowa Project in Waterloo and Cedar Falls. Officially, the facility opened its doors to the public in November 2008.

Including the Vision Iowa projects, the Community Attraction and Tourism (CAT) program, and the River Enhancement Community Attraction and Tourism (RECAT) program, the report showed the following investments through the programs:

- 350 Projects
- \$358.6 Million – State Investment
- \$1.52 Billion – Local Investment
- \$1.88 Billion – Direct Leveraged Investment

Vision Iowa continues to provide financial incentives to communities for the construction of recreational, cultural, educational, or entertainment facilities that enhance the quality of life in Iowa through CAT and RECAT.