

Public Announcements About Dangers of K2/Spice

State officials have begun a public service campaign for parents to educate them about the dangers of a synthetic marijuana, more commonly known as K2 or Spice. This is the drug that played a role in the death of an eighteen year-old Iowan.

This is a legal drug in Iowa, but some legislators have publicly stated that they intend to introduce legislation that would ban the substance from the state when the Legislature reconvenes in January of 2011. In the meantime, the Pharmacy Board banned the sales through the adoption of emergency rules.

The campaign is made up of TV, radio, and newspaper ads featuring the family of David Rozga, the eighteen year-old who died. It refers people to the Iowa Substance Abuse Information Center's hot line (888-242-4111) and website (www.drugfreeinfo.org).